# MONTANA BOARD OF REGENTS

### LEVEL II REQUEST FORM

Item No.:	140-2701-R0708	Date of Meeting:	July 8-9, 2008			
Institution:	Montana State University Billings					
Program Title:	Mission and Vision Statement Changes					

Level II proposals require approval by the Board of Regents.

**Level II action requested (check all that apply):** Level II proposals entail substantive additions to, alterations in, or termination of programs, structures, or administrative or academic entities typically characterized by the (a) addition, reassignment, or elimination of personnel, facilities, or courses of instruction; (b) rearrangement of budgets, cost centers, funding sources; and (c) changes which by implication could impact other campuses within the Montana University System and community colleges. Board policy 303.1 indicates the curricular proposals in this category:

	1.	Change names of degrees (e.g. from B.A. to B.F.A.)
	2.	Implement a new minor or certificate where there is no major or no option in a major;
	3.	Establish new degrees and add majors to existing degrees;
$\square$	4.	Expand/extend approved mission; and
	5.	Any other changes in governance and organization as described in Board of Regents'
		Policy 218, such as formation, elimination or consolidation of a college, division, school,
		department, institute, bureau, center, station, laboratory, or similar unit.

#### Specify Request:

Montana State University would like to update the institutions Mission and Vision statements. As our intuition responds to the ever changing educational needs of the greater Yellowstone Region and beyond we find the need to adjust our trajectory. For your convenience two documents are included:

Document 1: The previous Mission, Vision, Core Values, Core Purposes and Strategic Initiatives with the changes recorded in **bold**, and

Document 2: The final version of the Mission, Vision, Core Values, Core Purposes and Strategic Initiatives.

Document 1:

#### MONTANA STATE UNIVERSITY-BILLINGS

Core Purpose

To assure that all members of the university community reach their individual potential

Previously (BOR)

Thus, the University reaffirms a primary mission of preparing students of all ages to be productive and responsible citizens. The atmosphere in the University is one that requires personal integrity, stimulates freedom of expression, and promotes opportunities for challenge, change, and advancement.

Mission

<u>MSU-Billings provides a university experience characterized by</u>: Excellent Teaching Support for Individual Learning Engagement in Civic Responsibility Intellectual, Cultural, Social & Economic Community Enhancement

#### Previously (BOR)

Montana State University-Billings is a comprehensive, regional, public university serving the educational needs of Montanans and is accessible to all who are qualified. Montana State University-Billings serves Montana through a multifaceted commitment to:

- Provide high quality undergraduate and graduate programs in Arts and Sciences, Business, Education and Human Services, and Technology;
- Maintain an active community of learners engaged in teaching, research, scholarship and creative endeavor, and service;
- Serve the southern and eastern Yellowstone Region of Montana, as a center of excellence in teaching and learning;
- Provide a strong and expanding program of outreach to the state and region; and
- A strong public service mission as reflected in the programs and activities of the Montana Center on Disabilities and KEMC/KBMC Public Radio.

Vision <u>Montana State University-Billings will be recognized as a regional leader for</u>: Teaching & Learning Translating Knowledge into Practice Researching for the Future Accepting Leadership for Intellectual, Cultural, Social & Economic Development Beyond University Boundaries

Previously (BOR)

Montana State University-Billings is an affiliate of the Montana State University family of campuses and is firmly committed to supporting and strengthening Montana State University and the Montana University System by fostering strong inter-institutional relationships and making a solid commitment to collaboration, resource sharing, and partnerships. MSU-Billings is a provider of two-year educational programs and services and strongly promotes the value of two-year education across the University System. The University gives highest priority to maintaining regional accreditation and the accreditation of its professional programs.

 Core Values

 Integrity

 MSU-Billings' actions are ethical & principled to assure dignity & equity for all

 Educational Excellence

 MSU-Billings provides distinctive programs & challenging educational experiences for a diverse university community

 Student Achievement

 MSU-Billings provides academic support & administrative services to foster academic & professional achievement of the university community

 Community

 Community

 MSU-Billings respects & nurtures variety in intellectual contribution & scholarship enriching both the university & its extended community

 MSU-Billings supports all members of the university community in their individual growth toward confidence, individual sense of purpose & acceptance of civic responsibilities

. <u>Responsiveness</u> MSU-Billings meets the changing needs of our learners with informed action & innovation based on current standards of educational & technical excellence

Previously (BOR)

Montana State University-Billings provides excellent instructional and learning opportunities in the arts and sciences as well as in its professional programs in business, technology, human services, rehabilitation, and education. The University remains firmly committed to its teacher education programs and its unique, statewide responsibilities in the areas of Special Education, Human Services, and Rehabilitation Counseling. Through its educational programs and services, the University affirms a commitment to:

- Being a center of excellence in teaching and learning;
- The integration of instruction and learning with research, creativity, and technology;
- Ensuring that students develop problem solving abilities and skills, critical and creative thinking abilities, effective communications skills, and global awareness;
- Encouraging student centered approaches to learning and development; and
- Preparing all students for leadership, lifelong learning, and a commitment to service.

Programs	<u>Faculty</u>	Needs of	Social Equity	Research	<u>Economic</u>	<u>Global</u>	<u>University</u>
Create and	Excellence	Learners	Model social	<u>Initiatives</u>	Access	Engagement	Infrastructure
maintain	Cultivate	Identify the	equity and	Increase the	Augment	Increase staff,	Ensure an
distinctive,	excellence in &	needs of all	consciousness	stature,	local, state &	faculty &	administrative,
vital	outside the	learners &	by assuring that	professionalism	regional	student	operational
academic	classroom, in	provide	all members of	& research	economic	awareness,	and physical
programs	scholarly	access to a	our campus	initiatives of all	development	understanding,	infrastructure
and	endeavors &	university	community	academic	through the	& involvement	that fully
services	exemplary	experience	grow because	programs &	strength of the	in the	supports
for 21 <sup>st</sup>	service through	that fulfills	of their	student services	University's	international	excellence
Century	faculty & staff	both	University		financial base	community	
learners	development,	individual	experience		& our		
	support for	goals &			learners'		
	scholarship,	societal			contributions		
	continuing	needs			to their		
	assessment, &				communities		
	recognition of						
	professional						
	service						

University Strategic Initiatives

Previously (BOR)

Serving a unique blend of urban and rural educational needs, Montana State University-Billings is committed to:

- Diversity in its faculty, staff, and students and to encouraging and fostering the ideals and values of cultural, social, educational, and economic diversity;
- Being a leadership institution where technology, telecommunications, and especially experiential learning are integrated into the curricula to ensure that all students are well prepared and competitive in regional, national, and global marketplaces; and
- Fulfilling its mission as Montana's only urban university whose energies and resources, programs, and aspirations are inextricably interwoven educationally, economically, socially, culturally, and environmentally with those of the communities of Billings, the Greater Yellowstone Region, and the State of Montana.

Montana State University-Billings actively promotes access and excellence, equality of opportunity, practices affirmative action, and works hard and deliberately to encourage cooperation and unity among its constituents, the community and the citizens of Montana.

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-	Academic Affairs	Administrative Services	Intercollegiate Athletic	Facilities Services	Graduate Studies	Grants & Sponsored Programs	Information Technology	Institutional Research	Library	Public Service Units	Student Affairs
L				Aca	demic Maste						

University	Programs	Faculty	Needs of	Social Equity	Research	<u>Economic</u>	<u>Global</u>	University
Strategic	Create and	Excellence	Learners	Model social	<b>Initiatives</b>	<u>Access</u>	Engagement	Infrastructu

Initiatives	maintain distinctive, vital academic programs and services_for 21 <sup>st</sup> Century learners	Cultivate excellence in & outside the classroom, in scholarly endeavors & exemplary service through faculty & staff development, support for scholarship, continuing assessment, & recognition of professional service	Identify the needs of all learners & provide access to a university experience that fulfills both individual goals & societal needs	equity and consciousness by assuring that all members of our campus community grow because of their University experience	Increase the stature, professionalism & research initiatives of all academic programs & student services	Augment local, state & regional economic development through the strength of the University's financial base & our learners' contributions to their communities	Increase staff, faculty & student awareness, understanding, & involvement in the international community	<u>re</u> Ensure an administrati ve, operational and physical infrastructu re that fully supports excellence
Academic Strategic Initiatives Academic Goals	Academic Excellence	<ul> <li>Intellectual ( support servic facilities for st facilities for st faculty &amp; staff</li> <li>Promote excell collaboration</li> <li>Enhance excell faculty teachi scholarship/re service (4.5)</li> <li>Strengthen the career pathwa education (1.4)</li> <li>Develop/enhan relationships colleges to fa student progr</li> <li>Promote an ins culture that for professional of &amp; mutual resp</li> </ul>	ent academic ces & tudents, i (1.2) ence in (4.1) lence in ng, assearch & link between ays & 5) ce among cilitate ess (1.6) titutional osters development	<ul> <li>Strengthen &amp; expartnerships withat support &amp; learning, leade community inv</li> <li>Link students to civic engagem in the larger cc</li> <li>Promote proces relationships a students &amp; sta</li> </ul>	ith organizations enhance student ership & olvement (3.1) opportunities for ent on campus & ommunity (3.2) ses to support	Economic Access • Increase internal/extern al funding & partnerships to support programs, research & scholarships (2.1) • Respond to market driven demands & student needs with academic programs, flexible scheduling & variety in delivery models (2.2) • Identify new opportunities to foster, support & economic & community development in the region (3.3)	<u>Global</u> <u>Engagement</u> • Promote opportunities for students to learn, live & work in diverse environment s & experience diverse ideas (1.4)	<u>University</u> <u>Infrastructu</u> <u>re</u> •

Document 2:

# Montana State University-Billings

Montana State University-Billings is classified as Master's M (medium) University, serving the educational needs of Montanans and is accessible to all who are qualified. Montana State University-Billings serves Montana through a multifaceted commitment to:

#### Mission

MSU-Billings provides a university experience characterized by:

- Excellent Teaching
- Support for Individual Learning
- Engagement in Civic Responsibility
- Intellectual, Cultural, Social & Economic Community Enhancement

#### Vision

Montana State University-Billings will be recognized as a regional leader for:

- Teaching & Learning
- Translating Knowledge into Practice
- Researching for the Future
- Accepting Leadership for Intellectual, Cultural, Social & Economic Development Beyond University Boundaries

Montana State University-Billings is an affiliate of the Montana State University family of campuses and is firmly committed to supporting and strengthening Montana State University and the Montana University System by fostering strong inter-institutional relationships and making a solid commitment to collaboration, resource sharing, and partnerships. MSU-Billings is a provider of two-year educational programs and services and strongly promotes the value of two-year education across the University System. The University gives highest priority to maintaining regional accreditation and the accreditation of its professional programs.

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# **Core Values**

# Integrity

MSU-Billings' actions are ethical & principled to assure dignity & equity for all

# Educational Excellence

MSU-Billings provides distinctive programs & challenging educational experiences for a diverse university community

# Student Achievement

MSU-Billings provides academic support & administrative services to foster academic & professional achievement of the university community

### Community of Learners

MSU-Billings respects & nurtures variety in intellectual contribution & scholarship enriching both the university & its extended community

# Meaningful Engagement

MSU-Billings supports all members of the university community in their individual growth toward confidence, individual sense of purpose & acceptance of civic responsibilities

### <u>Responsiveness</u>

MSU-Billings meets the changing needs of our learners with informed action & innovation based on current standards of educational & technical excellence

# Core Purpose

To assure that all members of the university community reach their individual potential

Serving a unique blend of urban and rural educational needs, Montana State University-Billings is committed to:

- Diversity in its faculty, staff, and students and to encouraging and fostering the ideals and values of cultural, social, educational, and economic diversity;
- Being a leadership institution where technology, telecommunications, and especially experiential learning are integrated into the curricula to ensure that all students are well prepared and competitive in regional, national, and global marketplaces; and
- Fulfilling its mission as Montana's only urban university whose energies and resources, programs, and aspirations are inextricably interwoven educationally, economically, socially, culturally, and environmentally with those of the communities of Billings, the Greater Yellowstone Region, and the State of Montana.

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Onversity Strategic Initiatives										
<b>Programs</b>	Faculty	Needs of	Social Equity	<u>Research</u>	<u>Economic</u>	<u>Global</u>	University			
Create and	Excellence	Learners	Model social	<u>Initiatives</u>	Access	Engagement	Infrastructure			
maintain	Cultivate	Identify the	equity and	Increase the	Augment	Increase staff,	Ensure an			
distinctive,	excellence in &	needs of all	consciousness	stature,	local, state &	faculty &	administrative,			
vital	outside the	learners &	by assuring that	professionalism	regional	student	operational			
academic	classroom, in	provide	all members of	& research	economic	awareness,	and physical			
programs	scholarly	access to a	our campus	initiatives of all	development	understanding,	infrastructure			
and	endeavors &	university	community	academic	through the	& involvement	that fully			
services	exemplary	experience	grow because	programs &	strength of the	in the	supports			
for 21 <sup>st</sup>	service through	that fulfills	of their	student services	University's	international	excellence			
Century	faculty & staff	both	University		financial base	community				
learners	development,	individual	experience		& our					
	support for	goals &			learners'					
	scholarship,	societal			contributions					
	continuing	needs			to their					
	assessment, &				communities					
	recognition of									
	professional									
	service									

#### **University Strategic Initiatives**