

July 10, 2008

**ITEM 140-2851-R0708** **Approval to offer an Associate of Applied Science in Graphic Design Technology; Montana State University-Great Falls**

**THAT:** MSU-Great Falls College of Technology requests to offer an Associate of Applied Science in Graphic Design Technology.

**EXPLANATION:** The Great Falls and area communities and students have expressed significant interest in a Graphic Design Technician program. This interest has come from existing students, people currently working in the field and seeking a formal credential, area businesses, and prospective students encountered on recruitment trips across the region. When assessing the interest and current curricular offerings, the College recognized that much of the necessary coursework for a robust Graphic Design Technology program already existed between the campus' Art offerings and Web Design program. It was clear that this program could be implemented with minimal resource investment, responding to the rising interest, and adding another facet to the College's Business and Technology academic division.