

Revised College!NOW Strategies and Goals

Key Questions:

- How will the activities of the College!NOW initiative lead to increased student success within Montana's two-year colleges?
 - a. Extend comprehensive 2-year mission to all COTs
 - b. Innovative adult friendly programming and delivery
 - c. Expanded dual credit opportunities
 - d. New emphasis on strategic partnerships

- What plans are underway to improve public awareness and branding of Montana's two-year colleges?
 - a. Creating a recognized brand for two-year education
 - b. Demystifying myths
 - c. Positioning Montana's two-year colleges as first choice options

- What partnerships will be critical to ensuring Montana's two-year colleges are successful in meeting the needs of Montana's citizens and communities?
 - a. Leveraging partnerships with Schools and Department of Labor
 - b. Engaging local and regional business and industry
 - c. Two-year colleges are central to their local community