

MONTANA UNIVERSITY SYSTEM Office of the Commissioner of Higher Education

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TO: The Board of Regents

FROM: Frieda Houser, Director

Accounting & Budgeting

DATE: December 21, 2012

RE: Montana University System – Athletic Reports for the fiscal year ended June 30, 2012

The following system-wide summaries are available on the January 8, 2013 (Helena) Board of Regents meeting agenda:

- Athletic Income Details Summarizes by campus and by sport, the athletic revenues and expenditures.
- <u>Student Athlete Information</u> Summarizes unduplicated student participation by sport, by gender and by residency. This report also includes a summary by campus of graduation and grade point averages of athletes compared to the general student population.
- <u>Financial Aid Summary</u> Presents by campus, fee waivers and scholarships awarded to student athletes.

MONTANA UNIVERSITY SYSTEM (MUS) INCOME SUMMARY

The collective financial resources committed for athletics is significant: \$54 million in revenue and \$52.9 million in expenses resulting in a one-year non-cumulative operating gain for fiscal year 2011 of \$1.1 million.

MUS athletic spending in state fiscal year 2011-2012 represented about 5 % of the all funds budget for the campuses offering athletics. MUS direct institutional support of athletics, which includes the value of fee waivers and state appropriations, also represented about 5% of the state fiscal year 2011-2012 current unrestricted funds for the campuses with athletic programs.

All but two campuses reported operating surpluses for the fiscal year ended June 30, 2012. MSU-Bozeman & UM-Western reported a one year non-cumulative operating loss of (\$10,726) and (\$14,372), respectively. As a system, the largest sources of revenues in fiscal year 2012 were:

- Direct Institutional Support (\$20.2 million, 37% of revenue) which includes the value of institutional resources for the current operations of intercollegiate athletics, as well as all unrestricted funds allocated to the athletics department by the university.
- Contributions (\$10.4 million, 19% of revenue) received directly from individuals, corporations, associations, foundations, clubs, or other organizations that are designated by the donor for the operation of the athletics program.
- Ticket sales (\$8 million, 15% of revenue)

- Indirect Facilities & Administrative Support (\$3.8 million, 7% of revenue) which include the value of facilities and services provided by the institution including institutional administrative costs, facilities & grounds maintenance, security, risk management, utilities, depreciation and debt service).
- Student Fees (\$3.7 million and 7% of revenue)

As a system, the largest athletic expenses in fiscal year 2011 were:

- Coaching and support staff salaries & benefits (\$12.7 million, 24% of expenses)
- Athletic Student Aid (\$11.7 million, 22% of expenses)
- Team travel, direct facilities expenses and other operating expenses (\$10.9 million, 22% of expenses)
- Indirect Facilities & Administrative Support (\$9.4 million, 18% of expenses)

There is a new expense (line 37) called "Transfers to Institution" which is used to report funds supporting initiatives outside of athletics. This line was only used by UM-Missoula and in FY 12 reported \$245,704 of expenses. The majority (\$190,000) was used to make a bond payment on the interdisciplinary science building. The remaining funds (\$55,704) were used to support the marching band and the minority mentoring program.

SYSTEM SUMMARY BY SPORT

Football recorded \$22.3 million in revenue and spent \$17.7 million, yielding a one year operating surplus of \$4.6 million system wide. UM Missoula's football program reported approximately \$3.3 million one year operating surplus. Men's and Women's Basketball were other significant sports, together costing about \$8 million and yielding an operating deficit of approximately \$584,000. All Other Sports, as a group, also reported an operating deficit of \$1.8 million on the system level. The non-program specific category reported a one year operating loss of (\$971,377). Significant items in the non-program specific category include depreciation on facilities recorded in direct and indirect institutional support and salaries for staff and administrative positions paid by the campuses.

The amounts spent on rodeo are disclosed for MSU-Bozeman and UM-Missoula on a separate tab in the electronic agenda item. The MSU-Bozeman & UM-Missoula rodeo amounts are not included in the income detail totals because it is governed by NAIA rather than the NCAA as is the case with the other sports offered at these campuses. The MSU and UM rodeo amounts are included in this report because both programs receive direct institutional support and provide institutional supported waivers and financial aid to the programs.

STUDENT ATHLETES

1,746 athletes participated in 15 different intercollegiate sports in 2011-12. Males represented 64 percent of athletes while 54 percent of the athletes were Montana residents.

All campuses, except for MSU-Northern and UM-Western reported overall graduation rates of student athletes exceeded overall graduation rates of the general student population. The overall grade point average of student athletes equals or exceeds that of the overall general student population for all campuses except MSU-Northern and UM-Western.