

June, 2013

**ITEM 159-1501-C0613****Authorization to name the Alumni Coliseum Field the “Bob Green Field”; Montana Tech of The University of Montana**

---

**THAT**

Consistent with Board of Regents Policy 1004.1, Naming of Buildings, and Montana Tech’s Policy Regarding Naming of Campus Property, the Board of Regents of the Montana University System authorizes Montana Tech of The University of Montana to name the Alumni Coliseum football field “Bob Green Field” in honor of former Oredigger Football Coach Bob Green.

---

**EXPLANATION**

Coach Bob Green started his collegiate career as a head coach for the Orediggers in 1986. He is now one of the most recognized Orediggers in the country, truly an icon in Butte and Montana. Bob had a very successful career as a coach and mentor at Montana Tech. He was President of the NAIA Frontier Conference Football Coaches Association and also Frontier Conference Coach of the year six times. Bob’s teams achieved great success by placing 1st or tying for 1st or 2nd in 16 of his 24 years. Bob was a true team player for the Orediggers—he grew his teams to over 120 student-athletes a year to assist in meaningful enrollment growth. He was also dedicated to increasing graduation rates: student-athletes who stayed in his program until their senior year had a 95% graduation rate. Bob recruited student-athletes who were the right fit for Montana Tech, and a large majority of them are experiencing great careers in all fields of employment throughout the world. Coach Green helped make the school famous with his “Greenisms,” funny catch-phrases unique to him. The positive media attention Bob brought to Montana Tech through his “Greenisms” is still helping to advance the University in areas of development and recruitment. Bob served a dual role as Athletic Director and Head Football Coach for over 16 years. Through constant effective outreach programs, Coach Bob Green has created a huge amount of goodwill towards Montana Tech. He is in the Butte Sports Hall of Fame and is sought out both locally and nationally for his motivational speaking skills. He appears on local and national talk shows and travels to high schools statewide, where he continues to beat the Oredigger drum.

Coach Green was the main fundraiser for this project, responsible for bringing in over 80% of the funds. His former student-athletes and state and community supporters have been the driving force for donations to the project.

Coach Green’s endorsement of our facility will provide Montana Tech the ability to raise the capital needed to complete “Digger Turf.” It will provide corporate partnerships, a strong affinity for our alumni, and national media exposure. Bob Green Field will become an immediate landmark and will be a prime factor in recruiting top-tier athletes to our First Choice Programs.

The artificial turf on the alumni coliseum field will reflect the name “Bob Green Field.”

**ATTACHMENT**

Attachment #1 - Diagram of Bob Green Field appearance