## ITEM 160-101-R0913 Financial Affairs – Application Fee

## **THAT**

The Board of Regents of Higher Education revises Policy 940.2 to clear up any confusion that targeted campaigns are not allowed and give OCHE and the campuses some flexibility.

## **EXPLANATION**

Current policy could be interpreted to restrict targeted campaigns such as the American College Application Campaign. That campaign is designed to attract more High School Seniors and OCHE has invited campus to participate in it. This policy change will clear up any confusion that targeted campaigns are not allowed and give OCHE and the campuses some flexibility.

## **ATTACHMENTS**

Policy 940.2