

September 18-19, 2013

ITEM 160-2009-R0913

MSU, Jake Jabs College of Business & Entrepreneurship, Center for Entrepreneurship for the New West Name Change.

THAT the “Center for Entrepreneurship for the New West” name be shortened to the “Center for Entrepreneurship.”

EXPLANATION

The original name approved by the Board in September of 2001, Center for Entrepreneurship for the New West, is long and cumbersome, especially in light of the fact that the College’s name has recently changed from simply the College of Business to the Jake Jabs College of Business & Entrepreneurship. Moreover, the phrase “the New West” may not be clear to all and may create unnecessary confusion. Therefore, removing “the New West” from the name will make the name much more practical for all.

ATTACHMENTS