

March 9-10, 2017

**ITEM 174-1003-R0317****Request for authorization to install new center hung video board in Dahlberg Arena of the Harry Adams Center – University of Montana-Missoula****THAT**

Consistent with Board of Regents Policy 1003.7, the Board of Regents of the Montana University System authorizes The University of Montana - Missoula to implement steps necessary to replace the center hung video board in the Adams Center on the UM Missoula Campus. This authorization is for \$850,000.

**EXPLANATION**

This project will replace the Adams Center's existing scoreboard and four sided amber message board with a new state of the art four sided video board, which will have replay presentation technology and bring a new visual experience with high-definition imagery to the live sports and entertainment events held in the Adams Center. The new videoboard will also add advertising inventory with the potential of increased revenue from sponsorship sales. This project will be funded by private donations restricted to this project.

**(a) Project Description:**

The existing center hung scoreboard was installed in 2004 and does not have live video capabilities, the current system's technology is outdated and in need of upgrading. The proposed new four-sided, high definition video-board will provide spectators with a more dynamic game experience by adding video and state-of-art graphics capabilities to the center hung scoreboard. The new system will be configured for use during sporting events, trade shows, concerts and flat shows and to provide patrons with information and instructions during an event and in the case of an emergency. The new video-board will also add advertising inventory with the potential of increased revenue from sponsorship sales.

**(b) Cost Estimate and Funding sources:**

Estimated Cost: the cost of this project is not expected to exceed \$850,000

Construction:	\$ 750,000
Consultant Fees:	\$ 50,000
<u>Contingency:</u>	<u>\$ 50,000</u>
Total	\$ 850,000

Funding Source: This project will be financed with private donations restricted to this project.

**(c) Program Served, Enrollment Data, Projected Enrollment: N/A****(d) Space Utilization Data: N/A****(e) Projected Use for Available Residual Space: N/A****(f) Projected O & M Costs and proposed Funding Sources: N/A**

Attachments: None