



DATE: Monday, December 18, 2017
TO: Board of Regents
FROM: Scott R. Mickelsen, President
RE: **Campus Report for January, 2018 Board of Regents' Meeting**

MISSION

Dawson Community College provides affordable and open access to quality teaching and learning

CORE THEMES

- College Transfer Education: Provide programs and services that prepare learners for transition to and success in further degree programs
- Career & Technical Education: Provide programs and services that prepare learners for vocational and technical career entry, transition, and advancement
- College Readiness Education: Provide pre-college programs and services that prepare learners for successful transition to college
- Continuing Education & Community Service: Provide programs and services that help address the professional, social, and personal enrichment needs of the region

KEY CHARACTERISTICS

- Low student to faculty ratio
- Career readiness educational programming
- Dedicated and friendly faculty and staff
- Seamless transferability, of courses, for all core classes
- Quality Career and Technical programs
- Up to date library facilities that are student focused
- Campus-wide WIFI along with independent computer labs plus library computers
- Competitive athletic programs
- Active student government and student life programming
- Quality apartment-style housing

REPORT:

- Jennifer is working with a company to do an economic impact study on Dawson. It will look at the economic impact DCC, as a college, has on Eastern Montana. More information coming soon.
- I want to thank Laura for setting up and bringing our agricultural students to the Montana Stockgrowers Conference. What a great way for our students to begin network-



ing with top leaders in the cattle industry. Thanks to all faculty for your flexibility, during finals, to allow these students to attend. I had quite a few compliments on our students being there and how sharp they looked.

- Some great news for Criminal Justice this week. Holly received a compliment from a graduate. It stated, *"Thank you for everything you taught me, and for your support! The best decision I ever made in my college career was attending DCC. I met some phenomenal people there and was given opportunities I wouldn't have had anywhere else."* Thanks to all our faculty for making a difference.
- Also, DCC Criminal Justice had four of our graduates graduate from the Montana Law Enforcement Academy (MLEA) in Helena. Thanks to all our CJ instructors that help our students succeed!
- Hunter has been working on hosting a TEDx talk here at DCC! He just finished applying for the license and is waiting on approval. The theme will be "Think Different!" The topics will include creativity, change (growth), tech, entrepreneurship, and the power of one. Great job Hunter!!
- Some great news on the recruiting front. We are currently 21 applications ahead of last year at this time for fall 2018. This is an early indicator that we are doing good things. These types of indicators help us be more proactive than reactive. It appears growth, potentially, is still happening.
- A big thanks to Danielle, Kristin and Jennifer. Our collection percentage is incredible. Jennifer looked into what our collection percentage is for fall semester 2017. She pulled the appropriate revenue accounts; tuition and fees. When Jennifer calculated our percentage it came to 94% collected. When she calculated the percentage with the housing and meal plan, our collection percentage is 95.18%!!! That is absolutely phenomenal! Industry standard is about 75%. Great job!!
- The Strategic Planning Committee has started its work to develop our strategic plan for the next three years. In the first phase, they have evaluated the current Mission Statement and have come up with some potential new Core Themes. Stay tuned as more activity takes place.
- A college-wide committee has stated working on the College's next Strategic Plan. We have done the following:
 - Reviewed the Mission Statement
 - Discussed a Vision Statement
 - Established six rough core themes to the Strategic Plan
 - Started adding key items under each core theme



In January and February, I will visit six eastern Montana towns (Baker, Circle, Glendive, Sidney, Terry, and Wibaux) and hold community meetings to elicit feedback on the Strategic Plan. Additionally, Board of Trustees will review the Strategic Plan at their retreat in January.

- Scott Schwab and Kirk Ricks, of Bottega, were on campus November 27-29 to review the Computer Science Boot Camp space and help with recruiting and advertising in eastern Montana. They also held community forums and met with Chamber of Commerce, Job Service, and Mid-Rivers leadership. Facebook advertising has been running for a couple of weeks to attract students from Chicago to the west coast The Boot Camp will begin in January under our Workforce.
- The ESL program at DCC is gaining traction and we'll begin recruiting for the program shortly using some people with international connections. The program will provide both face-to-face and online instruction.
- We had a great time with the Montana native and former NFL defensive back, Tuff Harris on November 30. Different sessions were held for faculty and staff, coaches and student-athletes, administration, along with an evening session for our faculty, staff and students and the surrounding community. What a great time to hear from this inspiring individual.
- In the process of comparing plan of studies to establish articulation agreements with four-year colleges and universities
 - Identified opportunities in two different areas of study at UM-Western and MSU-B.
 - Goal to establish articulation at each of the four-year institutions in a different subject area to establish working relationships and cover a variety of subject areas to accommodate students' needs.