

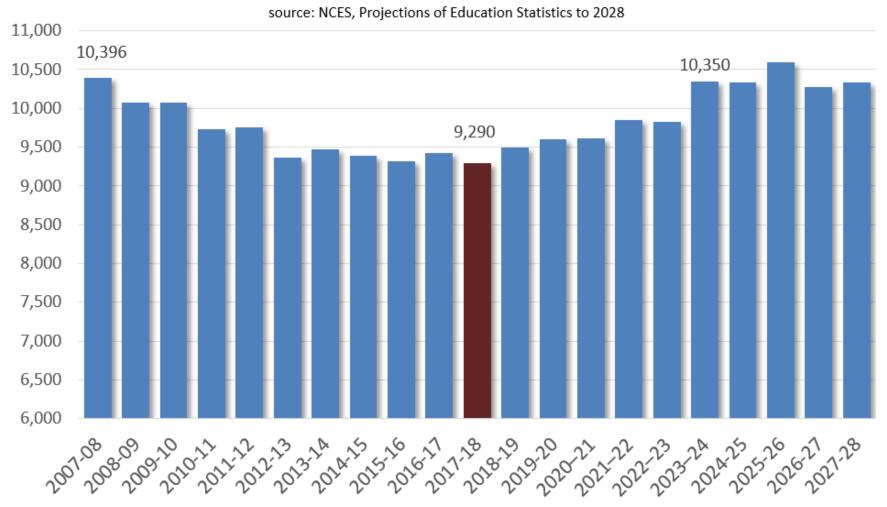
Resident Student Access Initiative

Develop a unified approach to resident student recruitment, admissions, and financial aid, with the goal of increasing the percentage of MT high school graduates attending the MUS

> November 2018 Office of the Commissioner of Higher Education



Montana Public High School Graduates

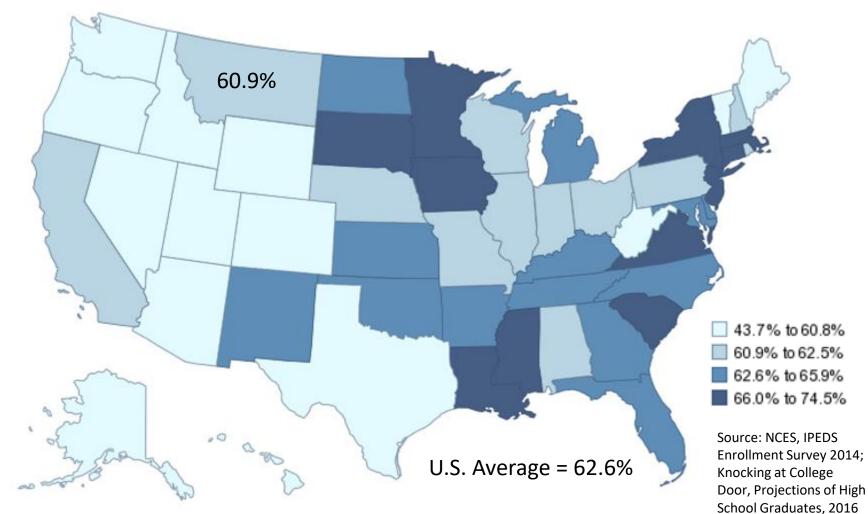


Montana, as well as the entire nation, will experience a modest decline in the production of high school graduates due to a reduction in births in the wake of the Baby Boom Echo (WICHE). Beginning in 1991 the number of live births in the US declined slightly and remained lower for about 10 to 12 years.



College-Going Rates of High School Graduates – Directly from High School

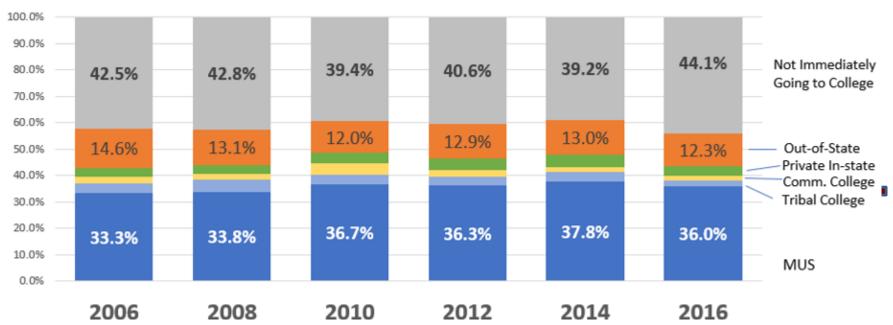
MT <u>Public & Private</u> High School Graduates Entering College in the Fall Semester Immediately Following Graduation; NCES, IPEDS Enrollment Survey 2014, Knocking at College Door; Projections of High School



College-Going Rates of Montana High School Graduates

MT <u>Public & Private</u> High School Graduates Entering College in the Fall Semester Immediately Following Graduation; NCES, IPEDS Enrollment Survey 2014, Knocking at College Door; Projections of High School

| College Continuation Rate | 2006 | 2008 | 2010 | 2012 | 2014 | 2016 |
|------------------------------------|-------|-------|---------------|-------|---------------|-------|
| % of MT Grads Enrolling in College | 57.5% | 57.2% | 60.6 % | 59.4% | 60.8 % | 55.9% |
| MUS Institutions | 33.3% | 33.8% | 36.7% | 36.3% | 37.8% | 36.0% |
| Community Colleges | 3.8% | 4.6% | 3.7% | 3.3% | 3.4% | 2.1% |
| Tribal Colleges | 2.6% | 2.2% | 4.2% | 2.5% | 1.8% | 1.9% |
| Private Colleges | 3.2% | 3.4% | 4.0% | 4.5% | 4.7% | 3.6% |
| Out-of State | 14.6% | 13.1% | 12.0% | 12.9% | 13.0% | 12.3% |
| Not Going Immediately to College | 42.5% | 42.8% | 39.4% | 40.6% | 39.2% | 44.1% |





MONTANA UNIVERSITY SYSTEM

First-time Freshmen -- RESIDENT Students

| CAMPUS | Fall 2009 | Fall 2010 | Fall 2011 | Fall 2012 | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | Fall 2018 |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| MSU-Bozeman | 1,396 | 1,515 | 1,542 | 1,450 | 1,570 | 1,471 | 1,449 | 1,574 | 1,542 | 1,485 |
| UM-Missoula | 1,235 | 1,187 | 1,026 | 1,006 | 943 | 985 | 914 | 756 | 767 | 732 |
| MSU-Billings | 476 | 493 | 484 | 447 | 406 | 462 | 365 | 375 | 355 | 336 |
| Missoula College | 463 | 632 | 549 | 461 | 412 | 382 | 317 | 293 | 326 | 282 |
| City College | 330 | 372 | 288 | 277 | 267 | 215 | 238 | 221 | 198 | 206 |
| UM-Western | 188 | 184 | 203 | 213 | 177 | 184 | 222 | 237 | 192 | 184 |
| Great Falls College | 273 | 283 | 301 | 327 | 255 | 245 | 209 | 206 | 191 | 227 |
| MT-Tech | 275 | 246 | 241 | 205 | 211 | 226 | 201 | 149 | 185 | 216 |
| MSU-Northern | 220 | 222 | 201 | 178 | 181 | 170 | 188 | 197 | 190 | 155 |
| Helena College | 324 | 308 | 267 | 227 | 235 | 226 | 186 | 218 | 190 | 173 |
| Highlands College | 147 | 167 | 149 | 163 | 175 | 147 | 129 | 130 | 139 | 131 |
| Gallatin College | | 24 | 38 | 47 | 36 | 75 | 63 | 91 | 91 | 102 |
| MUS Total | 5,327 | 5,633 | 5,289 | 5,001 | 4,868 | 4,788 | 4,481 | 4,447 | 4,366 | 4,229 |
| | | | | | | | | | | |
| Flathead Valley CC | | | | | | | | 242 | 222 | 187 |
| Miles CC | | | 97 | 83 | 78 | 76 | 99 | 108 | 104 | 103 |
| Dawson CC | | | 67 | 69 | 77 | 59 | 50 | 54 | 68 | 46 |
| Grand Total | | | | | | | | 4,851 | 4,760 | 4,565 |

Source: MUS Data Warehouse

Difference



Capture Rate - Recent MT Public High School Graduates

MT Public High School Graduates Entering the MUS in the Fall Semester Immediately Following Graduation source: OPI GEMS (MUS/OPI data sharing)

| | | | | | | | | | Differ | ence |
|--|--------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| First-time Freshmen | Fall | Fall | Fall | Fall | Fall | Fall | Fall | Fall | 2010 t | o 2017 |
| Cohorts | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | # | % |
| HS Graduating Class, MT Public Schools | 10,037 | 9,704 | 9,723 | 9,345 | 9,474 | 9,346 | 9,316 | 9,303 | -734 | -7% |
| Recent MT Public HS Grads Enrolling in MUS | 3,538 | 3,446 | 3,416 | 3,366 | 3,539 | 3,409 | 3,240 | 3,227 | -311 | -9% |
| Recent MT Public HS Grads Enrolling in MUS & CC's | | | | | | | 3,504 | 3,487 | | |
| MUS Capture Rate (% of recent MT HS grad attending MUS) | 35% | 36% | 35% | 36% | 37% | 36% | 35% | 35% | | 0% |
| MUS & CC Capture Rate (% of recent MT HS grad attending MUS & CC's) | | | | | | | 38% | 37% | | |

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Capture Rate by Campus

MT Public High School Graduates Entering the MUS in the Fall Semester

Immediately Following Graduation; source: OPI GEMS (MUS/OPI data sharing)

| | | | | | | | | %Change |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|
| | Fall 2011 | Fall 2012 | Fall 2013 | Fall 2014 | Fall 2015 | Fall 2016 | Fall 2017 | 2014 to 2017 |
| | | | | | | | | |
| MSU Bozeman | 12.2% | 11.9% | 13.4% | 11.7% | 12.9% | 14.5% | 14.3% | 2.5% |
| Gallatin College MSU | 0.2% | 0.2% | 0.2% | 0.7% | 0.6% | 0.5% | 0.4% | -0.3% |
| MSU Billings | 3.1% | 3.0% | 2.8% | 3.2% | 2.7% | 2.7% | 2.5% | -0.7% |
| City College at MSUB | 1.6% | 1.3% | 1.3% | 1.6% | 1.5% | 1.3% | 1.1% | -0.6% |
| MSU Northern | 1.3% | 1.5% | 1.6% | 1.8% | 1.8% | 1.6% | 1.7% | -0.1% |
| Great Falls College | 1.4% | 1.4% | 1.4% | 2.2% | 1.6% | 1.1% | 1.2% | -1.0% |
| UM Missoula | 8.2% | 8.4% | 7.9% | 7.9% | 7.7% | 6.3% | 6.4% | -1.5% |
| Missoula College UM | 2.2% | 2.1% | 1.9% | 2.1% | 1.7% | 1.5% | 1.9% | -0.1% |
| MT Tech | 2.0% | 1.8% | 1.9% | 2.0% | 1.9% | 1.3% | 1.7% | -0.3% |
| Highlands College of MT Tech | 0.7% | 0.8% | 1.0% | 1.2% | 0.9% | 0.8% | 0.9% | -0.3% |
| UM Western | 1.6% | 1.9% | 1.6% | 1.6% | 1.9% | 2.0% | 1.7% | 0.1% |
| Helena College UM | 1.0% | 1.0% | 1.1% | 1.3% | 1.2% | 1.2% | 0.9% | -0.4% |
| MUS Capture Rate | 35.5% | 35.1% | 36.0% | 37.4% | 36.5% | 34.8% | 34.7% | -2.7% |
| Dawson Community College | 0.5% | 0.5% | 0.7% | 0.6% | 0.4% | 0.5% | 0.6% | 0.0% |
| Flathead Valley CC | | | | | | 1.5% | 1.4% | |
| Miles Community College | 0.7% | 0.6% | 0.6% | 1.0% | 1.0% | 0.8% | 0.8% | -0.1% |
| MUS + CC Capture Rate | | | | | | 37.6% | 37.5% | |



OCHE & OPI Partnership

- Partnering to deliver the ACT test free to all 11th graders
- Expanding use of ACT information to help ensure Montana students are connected with college opportunities
- Creating avenues for Pre-ACT test
- Exploring new ways to enhance access to MUS College Access Portal



1) ACT Information

- Communicate logistics, data confidentiality & usage, opportunities & savings
- Tell parents and students about data usage and opt out methods
- Connection of ACT to fundamental college admission and prep

2) Dual Enrollment

- One, Two, Free
- *Future:* potential for one-stop enrollment

3) College Admissions

- Links to campuses, Free Application Week
- *Future:* potential for single application to MUS

4) Financial Aid

- State Funded Programs (Work Study, SEOG, STEM)
- MUS Programs (MUS Honors, Am. Indian Tuition Waiver)
- Links to Campuses
- *Future:* potential for growing state/system financial aid; creating a cohesive, policy driven financial aid program aimed at resident students



HOME ACT ONE-TWO-FREE ADMISSION FINANCIAL AID

College Access Portal

Wherever your journey takes you, start here.

| ACT | Dual Enrollment | APPLY | Financial Aid |
|--|--|--|--------------------------------------|
| Register to take the ACT, check scores and more. | Earn college credit while in high school. | Explore and apply to campuses and universities in Montana. | View financial aid opportunities. |
| → | \rightarrow | \rightarrow | |