



HELENA  COLLEGE
University of Montana

*80 Years of Educational
Excellence & Innovation*

*2018-2019
Strategic Initiatives*

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University of Montana



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Strategic Directions

HELENA COLLEGE

University of Montana



Strategic Enrollment Planning Initiative
A plan for long-term enrollment sustainability, growth & fiscal health

Programs & Services: Excellence & Innovation Opportunity Assessment

Sandy Bauman
Sandy Sacry
Mike Brown
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Bryon Steinwand
Karina Moulton
Matt Moyer

**SEP
Steering Team**

Sandy Bauman
Kirk Lacy
Mike Brown
Bryon Steinwand
Sarah Dellwo
Valerie Curtin
Cari Schwen
Wes Walker
Robyn Kiesling
Joyce Walborn
Mary Lannert
Ryan Loomis
Tammy Burke

Student Recruitment & Admissions

Valerie Curtin
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Jan Clinard
Stephanie Hunthausen
Jenn Bergner
Cari Schwen
Wes Walker

Community Engagement & Workforce Development

Mary Lannert
Tammy Burke
Ryan Loomis
Greg Thompson
Beckie Gibson
Deb Micu
John McLaughlin

Student Retention, Completion, & Progression

Robyn Kiesling
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Sandy Bauman
Ann Willcockson
Barbara Yahvah

Strategic Enrollment Planning Initiative

A plan for long-term enrollment sustainability, growth & fiscal health

Fall 2018
Phase 1

SEP Steering
Team (ST)



Situational Analysis

*Mission – Vision – Strategic Goals – Core Themes - Indicators
Key Performance Indicators (KPI's) & Performance Indicators (PI's)*

Spring 2019
Phase 2

*Strategy Development, Prioritization & ROI Assessment
Enrollment Projections & Goal Setting / "Shark Tank" RFP*

SEP Work
Groups & ST



InterCampus Collaborations

InterCampus Collaborations

Spring 2018:

- President Bodnar visits Helena College & encourages college to identify collaboration opportunities
- Helena College conducts campus wide survey & student, faculty, staff & administration focus groups

Summer 2018

- Helena College identifies “Top 10 Opportunities for Continuous Improvement of HC-UM Collaborations”

Fall 2018

- “HC-MC-UM InterCampus Collaboration Teams” Convene Work Sessions in September & December

Spring 2019

- “HC-MC-UM InterCampus Collaboration Teams” to Re-Convene Work Sessions for February & May

InterCampus Collaborations

Improving Opportunities for Helena College Students to Transfer to UM

Transfer Personnel, Systems, Policies & Procedures

Transfer Program Articulation Agreements & Pathway Programs

Transfer Information & Marketing Resources

Transfer Events & Support Services

Academic & Degree Program Collaborations

Helena College & Missoula College

Helena College & University of Montana

Shared & Seamless Service Partnerships

Human Resources

Information Technology

Business Services

Foundation & Grants

HELENA WINS



HELENA
Area Chamber
of Commerce

Workforce Innovation Networks

Helping Helena Area Businesses

Attract Talent, Develop Talent, & Retain Talent



Workforce Innovation Networks

Industry-Driven Workforce Development Initiative for Talent Attraction, Development & Retention

1. Gather business, education, government & community partners.
2. Convene groups of employers by industry sector.
 - Manufacturing
 - Construction
 - Information Technology
 - Healthcare
3. Assess industry-specific priority workforce needs.
4. Develop pilot projects to address talent needs.
 - Apprenticeships
 - Career Mentorships
 - Pre-Apprenticeships
 - Job Shadowing
 - Internships / Externships
 - Service Learning Projects
 - Customized Training
 - Career Awareness Fairs
 - Continuing Education
 - Career Exploration Events





HELENA WINS



2018
Helena Area
Chamber of Commerce
Community Volunteer
Initiative of the Year





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