

May 22-23, 2019

**ITEM 183-1012-R0519**

**Request for Authorization to Initiate a Student Support Fee – The University of Montana Missoula**

---

**THAT**

The University of Montana, Missoula requests authorization, in accordance with Board of Regents Policy 940.12.1, to initiate a Student Support mandatory fee as supported by administration and student government.

---

**EXPLANATION**

The Student Support Fee will generate approximately \$623,000 in revenue. Sixteen percent (\$100,000) of this revenue will replace discontinued fees and 84% (\$523,000) will be new revenue to support additional student services, including the following:

- New Experiential Learning and Career Success (ELCS) Unit: UM's focus on a holistic and integrated approach to student support is prompting efforts to re-envision and reorganize programs. This is a normal part of continuously asking whether our resources are best aligned to support UM's goals and priorities for action. As part of this work we are combining the Academic Enrichment and the Career Services offices to create a single unit focused on Experiential Learning and Career Success.
  - By combining these units into a single organization, we aim to increase integration and awareness both for students and for our staff. Students will be introduced to experiential learning as a key component of career success, and vice versa. This will make clearer to students the significance of making decisions about what experiences to include in their education, in connection with their vision for career success. Working jointly with academic advisors, experiential learning and career success staff will motivate students to develop, understand, and pursue a holistic plan for their UM journey.
  - Additional funds will allow this new unit to enhance classroom and group advising, provide student travel funds for local, regional and national experiential learning conferences, and expand cohort internship programs throughout the state.
- Tutoring: Expanded tutoring to include more daytime, evening, weekend, and online hours. Tutoring programs include Writing and Public Speaking Center, Study Jam, and Math tutoring.
- KPCN student video production: KPCN currently produces videos for Academic Convocation, Orientation, various student support programs and academic departments, and general instructional videos to benefit student support. Revenue from the fee would support KPCN continuing to produce high-quality videos for student support purposes on campus. This group has also contracted with groups such as MUS/OCHE and the Montana Digital Academy to produce educational and promotional videos.
- Student employees: Student employment provides experiential learning opportunities for students through paid internships and student employee positions. This benefits students as well as our units. Student employees work in outreach, tutoring, OSS Technology Solutions, the Financial Education Program, KPCN, and our front desk reception operations. Additional funds would allow us to increase these services as well as offer student opportunities to develop and manage an AE student ambassador program, civic engagement projects, social media, website management, student advising, events, marketing and promotion to students, story-telling, video production, student engagement with UM's new Innovation Factory, and expanded outreach to students.
- Software: Revenue from the fee will potentially cover Starfish student support platform expenses, the annual license fees and an experiential learning platform.
  - Starfish is currently used for our comprehensive Early Alert efforts on campus (a key initiative within our broader student support strategies) and for all professional academic advising

appointment scheduling and advisor caseload management (i.e. proactive advising interventions – aligns with Complete College America’s game changer strategies and continuous advising support for students). We plan to expand the use of Starfish to include other student support services on campus, success plans for students, and administering our re-recruitment campaigns and core course registration efforts.

- Annual license fees for our customer relationship management platform (Retain CRM) will allow us to send targeted communications for student retention initiatives. Various student support programs rely on this platform to send targeted communications to students, including our Prevention Education Programs mandated by DOJ. This fee will also provide the funds for our math and writing placement exam expenses.
- The experiential learning platform will provide a user-friendly data solution for students to input and manage learning agreements (including co-curricular experiences) for all experiential learning opportunities.

The following chart presents the Student Support fee.

<b>Current Fee</b>	<b>Proposed Fall and Spring Semester FY20</b>	<b>Proposed Fall and Spring Semester FY21</b>
\$0	\$25	\$25

---

## ATTACHMENTS

Attachment #1: Fee Schedule