March 11-12, 2021

INFORMATION ITEM <u>Student Life Master Plan – University of Montana-Missoula</u>

THAT

The University of Montana will present information regarding the Student Life Master Plan that has recently been completed by SMA Architects. With an emphasis on improving recruitment and retention, this master plan considers and balances long term aspirational planning with near term high-demand projects, such as the creation of a new dining facility and the renovation and modernization of Knowles Hall, a residence hall in a prime campus location.

EXPLANATION

- 1. The Student Life Master plan was developed with a phased mindset, focusing on immediate need projects with the biggest impact on student life.
- 2. Significant consideration was given to spaces and places outside the classroom that impact student engagement and create a connection with UM's unique culture.
- 3. An integral part of this master plan is an emphasis on the tremendous natural assets in and around campus that enhance student engagement and connection to place.
- 4. Improved wayfinding and branding, as a means to enhance the overall campus experience for both students and visitors, is a key component of this master plan.

ATTACHMENTS

Attachment #1: Student Life Master Plan Principles and Overview