

MUS Initiatives Resident Student Access

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Overview

- Brief Background
 - Two large Apply Montana Initiatives
 - Central Application for Montana (CAS)
 - Career and College Readiness Portal
 - Increased transparency for the value of PSE
 - Career outcomes
 - Students, Parents, & Educators
 - Unified resource for Montana residents



Your launchpad to college & career

Apply Montana

Central Application

- Free for all MT residents
- Statewide impact

Career and College Portal

- Single point of entry
- Multiple audiences served

Objectives

Communicate to the roughly 40% of Montana HS graduates who elect to not engage PSE.

Additional support for students, parents, and educators.

Extend campus level service to everyone in Montana through a central office.

Awareness Campaign

Our streamlined college application process helps you light the fuse. It's FREE. It's easy. Start right now.











Help YOUR students find their PATH to life after high school.







Continued

Our streamlined college application process helps you light the fuse. It's FREE. It's easy. Start right now.

START HERE

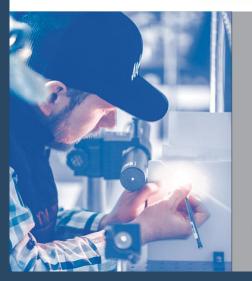






Your launchpad to college & career

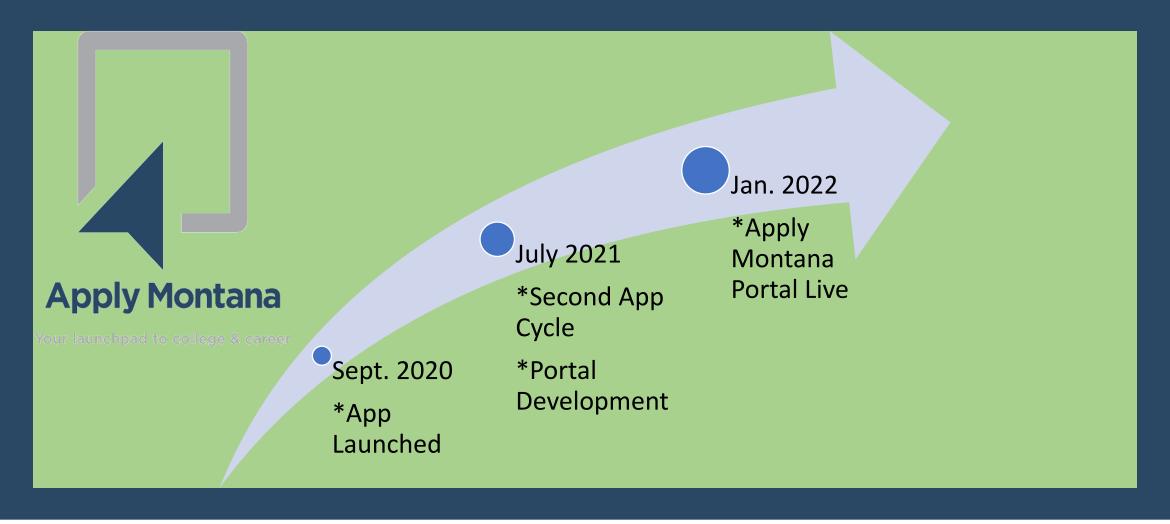
START HERE



Help YOUR students find their PATH to life after high school.



Milestones



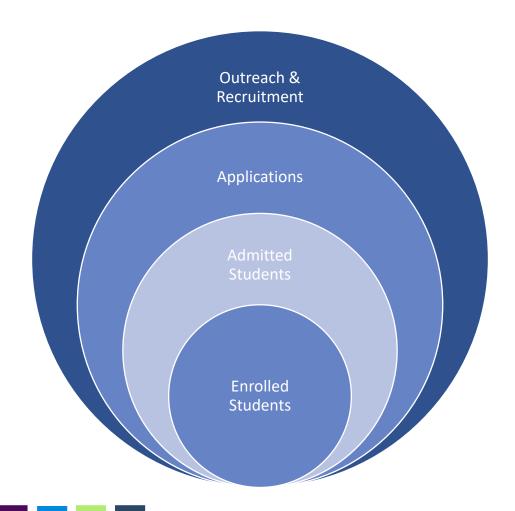
Application Growth

39% increase in total 20202021
applications

29% increase in-state 2020-2021 applications

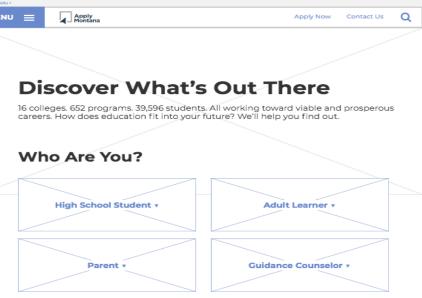
4% greater matriculation rates through Apply Montana

Admissions Funnel





Apply Montana Portal



Looking for one-on-one help? Get in touch

Where Education Creates Outcomes

Nursing, Agriculture, Welding, Two-year degree, Four-year degree, Certificate, The isof options goes on. What works for you? Start by seeing what's out there — and find a degree that leads to where you want to go.

Explore by Career



Not sure? Explore all career pathways



FIND THE COLLEGE FOR YOU



Where Education Creates Outcomes

Nursing. Agriculture. Welding. Two-year degree. Four-year degree. Certificate. The list of options goes on. What works for you? Start asking questions — and find a degree that leads to where you want to go.



Not sure? Explore all career pathways

Here for Your Journey

Montana University Systems is here to help you find an educational path that fits where you want to go in your career. Between the 16 colleges and universities that comprise MUS, plus all of our educational programs starting as early as middle school, we have the tools and resources to help.



COMMON QUESTIONS

What schools are in the Montana University System?

How much will college cost me?

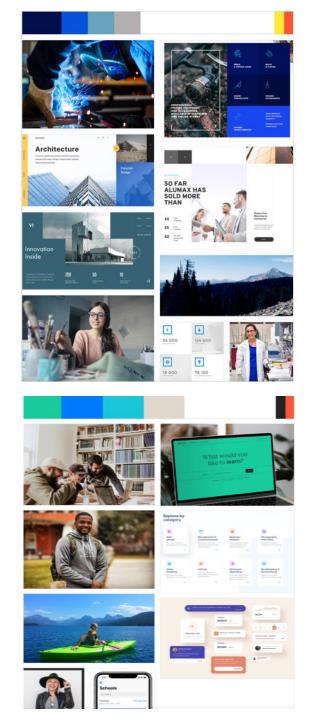
What does MUS do to support me?

Can I contact someone for help?

Study Up — on Studying Up

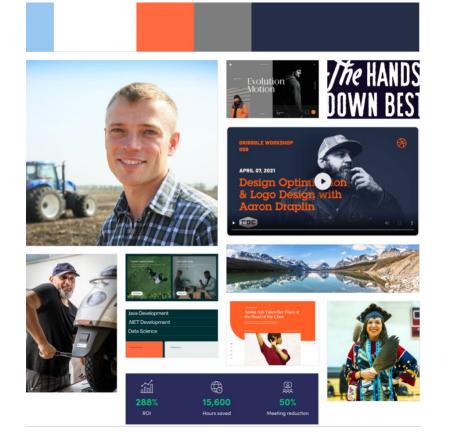
Higher education can seem overwhelming. It shouldn't be. Find out what it costs. Find out the differences between a certificate and a degree and how they can increase earning potential. Find out what programs are available and where they can lead you. And find out how to apply.

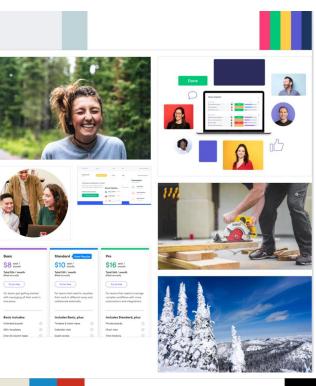






Design Process











Discover What's Out There

How does education fit into your future? We'll help you find out.



40,000+ students 16 colleges

university system

Apply Montana is a new website that provides a single point of entry to the MUS.

- Central Application for admissions that is free for all resident students
- > Career & College Readiness tools designed for Students, Parents, & Educators

Agricultural Engineers

Learn More





AVG SALARY

\$80k

STUDY TIME

4yrs

10-YR GROWTH

Fast

PREPARE

- Have a high school diploma or equivalent
- Have a bachelor's degree in agricultural engineering
- Have a license

HELPFUL HIGH SCHOOL COURSES

- Computer Applications
- Computer Aided Design (CAD)



amazing on the job was an amazing part of the experience for me. I get to work with an awesome team that teaches me every day lorem ipsum. ⁹⁹

Chris Hamilton Billings, MT

PROGRAMS TO CONSIDER

Drafting Technology, Highland College

Drafting Apprenticeship, Lorem Ipsum College

Drafting Technology, University of Montana



Highlights



Apply Montana has saved Montana families more than \$500,000 to date in waived application fees alone.



We now support HS counselors and families by providing one platform to apply to all 16 MUS campuses for FREE.



MUS led initiatives provide an efficient and effective way to support students and campuses by providing a single point of entry into Montana public higher education.

Thank You!

