

**Strategic Plan Goals and Objectives**  
**Montana Board of Regents Strategic Planning July 2004**

**Goal:** To increase participation (enrollment) in higher education

- Increase outreach (marketing)/visibility of campuses
- Improve articulation between K-12 and higher education
- Increase high school-college concurrent enrollment programs
- Increase "special" populations (underserved/disadvantaged/minority)
- Increase life-long learning programs for adult students
- Offer convenient time/location/delivery (e.g., technology) of education programs
- Work with industry and government to develop "retooling/retraining" programs
- Strengthen two-year education programs
- Improve affordability through increased financial aid--grants, low-cost loans, loan forgiveness incentives, scholarships, etc.
- Control costs through increased productivity
- Others?

**Goal:** To increase certificate and degree completions (educational attainment)

- Improve retention/reduce attrition
- Increase high school-college concurrent enrollment programs
- Improve academic and career advising
- Increase student involvement in campus life
- Increase SCH (student credit hour)-to-degree efficiency
- Decrease time-to-degree for traditional students
- Offer convenient time/location/delivery (e.g., technology) of education programs
- Improve affordability through increased financial aid--grants, low-cost loans, loan forgiveness incentives, scholarships, etc.
- Improve transfer articulation between system institutions
- Others?

**Goal:** To strengthen economic development and create new jobs

- Increase number of degree/certification completions in high demand fields
- Improve career advising and job placement programs
- Market "Made in Montana" education
- Increase non-resident enrollment
- Increase business partnerships
- Expand internship programs
- Develop customized training programs with target industries/companies
- Work with industry and government to develop "retooling/retraining" programs
- Develop targeted programs for underemployed populations and regions
- Continue growth in research, development and technology transfer activities
- Increase partnerships with state and local governments and chambers of commerce for recruitment of new businesses and expansion of existing companies
- Others?