

July 9-10, 1998

ITEM 100-007-R0798

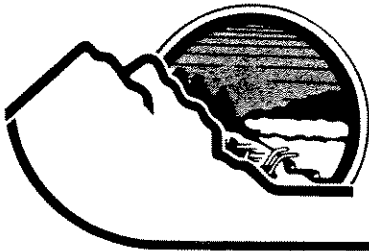
**Approval of Nominations to Student Loan
Advisory Council; Montana University System**

THAT:

The Board of Regents of Higher Education authorizes the appointment of LeeAnn Lanning (two-year term ending December 31, 2000) to represent the students, and Jackie Marquart (three-year term ending December 31, 2001) to represent local lenders.

EXPLANATION:

See attached June 24, 1998 memorandum to the Board of Regents from Arlene Hannawalt, Director, Montana Guaranteed Student Loan Program.



MONTANA GUARANTEED STUDENT LOAN PROGRAM

2500 Broadway • Helena, Montana 59620-3103

(406) 444-6594 FAX (406) 444-0684

Customer Assistance (800) 537-7508

TO: Board of Regents

FROM: Arlene Hannawalt, Director *Arlene*

RE: Nominations to Student Loan Advisory Council

DATE: June 24, 1998

There are two vacancies on the Student Loan Advisory Council, one for a representative for students and one for a representative for the lending community. It is my recommendation that LeeAnn Lanning be appointed for a two year term ending December 31, 2000, to represent the students and Jackie Marquart be appointed for a three year term ending December 31, 2001, to represent local lenders.

LeeAnn Lanning is a graduate student at Montana State University-Billings. She is in good academic standing, has student loans, and comes highly recommended by the Montana Association of Students.

Jackie Marquart is the student loan representative for Stockan Bank. She is located in Miles City. Her resume is attached.

Jackie Marquart

PO Box 321
Miles City, Montana 59301-0321
406-232-3620 (W) • 406-232-7113 (H)

Education

University of North Dakota, Bachelor of Arts, May 1995, Magna Cum Laude
Major: Public Relations Double Minor: Professional Training & Development, Psychology

Experience

Marketing Officer, Stockman Bank, 1996-present
Responsibilities: supervise marketing program for holding company, banks and insurance agencies; write and design all print, broadcast and display marketing items; plan and present customer service and sales training to staff; supervise research, profitability analysis, and implementation for new product development; represent company at trade shows, fairs and special events; implement media relations plan; initiate customer retention and relationship banking programs

Marketing Director, Western State Bank., 1995-1996
Responsibilities: plan, conduct and evaluate marketing program for six-entity holding company; write, edit, and design quarterly newsletter (circulation: 12,000), brochures, printed promotional items and weekly employee newsletter; plan, implement and evaluate sales activities; establish quarterly, annual and five-year marketing plan; prepare annual advertising, promotions, special events and philanthropic budgets

Account Executive, PR Perspectives, 1994-1995
Clients included: American Red Cross, Forevergreen, Lambda Chi Alpha Fraternity
Responsibilities: supervise account representatives; identify client goals and establish timelines; write media relations plan; conduct press conferences; plan special events

Public Relations Freelance Consultant, 1993-1995
Clients included: North Dakota Special Olympics, UND Enrollment Services, North Valley Life Underwriters.
Responsibilities: write, edit, and design newsletters and brochures; establish public relations and promotional programs

Editor, UND School of Communication *Communicator*, 1994-1995
Responsibilities: assign, write and edit stories; supervise production, layout and publishing

National President, DECA/Delta Epsilon Chi, 1992-1993
Responsibilities: chair national executive board meetings; serve as national spokesperson; present keynote addresses; travel to 26 state and provincial associations to present educational and professional development sessions; emcee national conference (audience: 2,500)

Involvement

North Dakota Bankers Association marketing committee, 1996
North Dakota Bankers Association sales training committee, 1996
American Bankers Association Personal Economics Program (PEP) conference trainer, 1996
Lake Region United Way Board of Directors, 1996
American Cancer Society campaign coordinator, 1996
Community Education program presenter, 1995-1996
North Dakota Special Olympics volunteer, 1993-1996
Grand Forks Chamber of Commerce volunteer, 1993-1995

Recognition

Miles Community College strategic planning marketing committee, 1997-1998
Miles Community College Quarter Century Club member, 1997-1998
North Dakota Bankers Association Community Service Awards winner, 1996
UND School of Communication top graduate (Larry S. Schlasinger Outstanding Graduate Award), 1995
Midwest District (MN, WI, IL, SD, ND) Public Relations Student Society of America top student, 1995
Richard S. Wright Leadership & Achievement Award, 1995
North Dakota Professional Communicators state contest winner, 1995