#### Montana University System New Academic Program Proposal Summary

### Campus: Montana State University-Bozeman Program Title: Military Studies Minor

Item Number: 122-2014-R0104 Date: January 15-16, 2004

## 1. How does this program advance the campus' academic mission and fit priorities?

This minor, if approved, will give the two ROTC programs more leverage in recruiting and retaining students. This minor will allow the university to stay competitive with the other 45 universities in the United States who offer similar minors. A primary motivation in creating this minor is to reward cadets who work so hard to obtain a commission as an officer in the United States armed forces. In addition to the minor appearing on their transcript, completion of such a program would provide the student with credentials that could help secure employment or special assignments in the armed forces.

### 2. How does this program fit the Board of Regents' goals and objectives?

Adding this minor to Montana State-Bozeman curriculum is fiscally responsible because it will be offered without the need for additional resources to support and maintain it. The infrastructure to support the minor falls completely upon the active duty military staff already in place and provided at no cost to the university.

### 3. How does this program support or advance Montana's needs and interests?

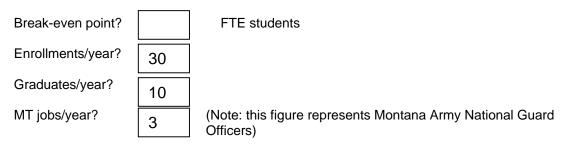
In addition to rewarding deserving students, a Military Studies minor would be good for the university because it would act as a positive motivating factor for students to attend MSU-Bozeman ROTC programs in lieu of programs in other states. This equates to recruiting more high caliber students, many of whom bring scholarship money to the university. Also, it is predicted that this minor would improve retention rates and produce a more well rounded officer.

# 4. How will this program contribute to economic development in Montana? (Note projected annual economic impact both regionally and statewide.)

The Army & AF ROTC programs already bring in an excess of \$2 million/year to the Bozeman community and adding the minor will boost that figure even higher.

Forty-five other universities nationwide already offer a military studies minor. In that fashion, by adding the minor at MSU-Bozeman, Montana would compete better with those universities in recruiting and retaining more ROTC scholarship winners and high caliber students, thus increasing enrollment and adding revenue to the Montana University System.

#### 5. What is the Program's planned capacity?



# 6. Resource Allocation

Total program budget? \$		0	
Faculty FTE?	8	(ROTC faculty are	Dept of Defense funded)
Staff FTE?	0		

Does this program require new resources? Amount?

No new resources are required. Existing faculty will be involved with this program.

How will the campus fund the program?

No cost will be incurred on the campus.

If internal reallocation is necessary, name the sources?

No resource reallocation is necessary.